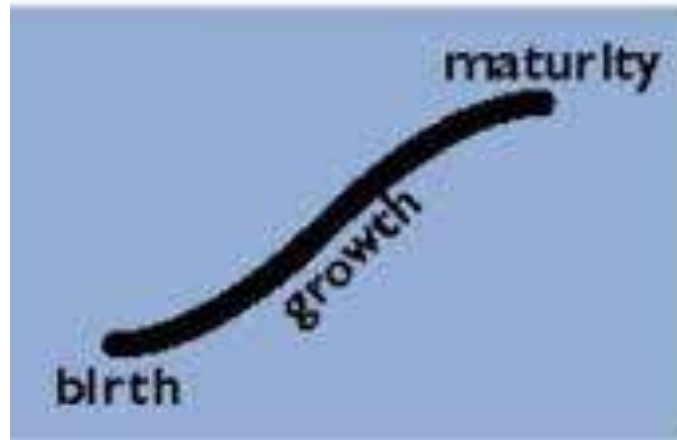


Collective Impact

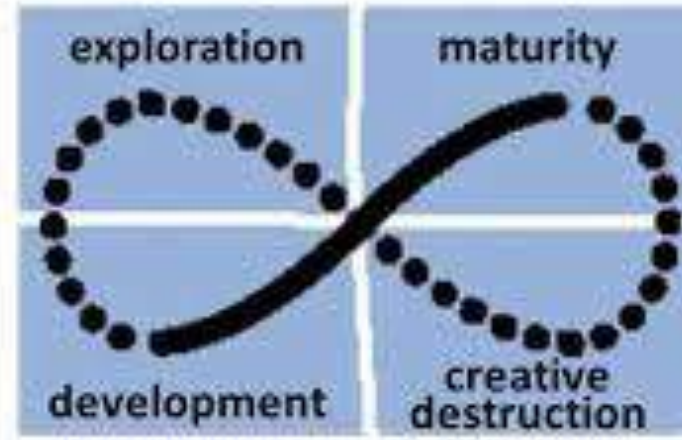
What is it and how do you make it happen?

Collaboration is Not Linear

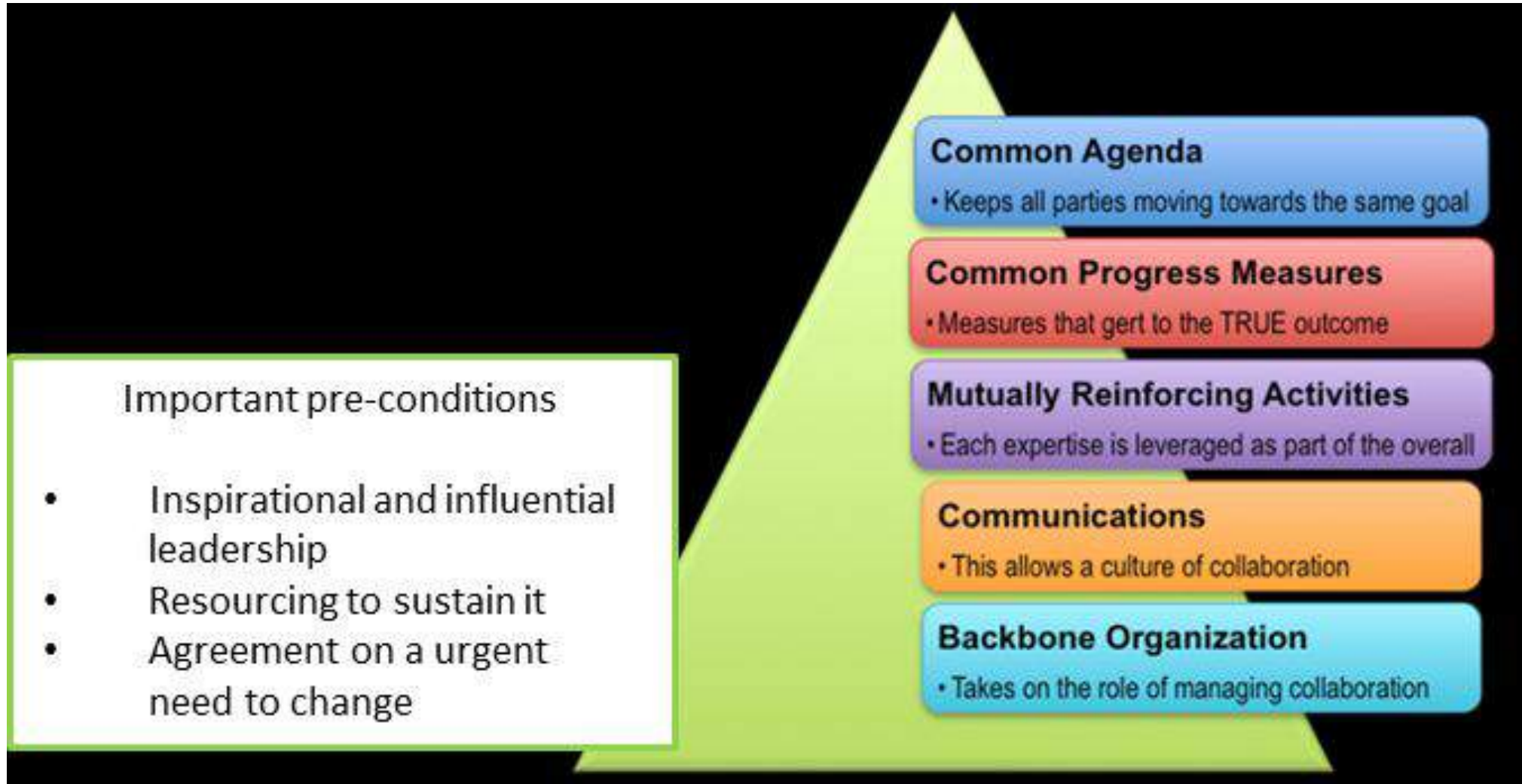
Myth: collaborative work is linear



Reality: collaborative work is cyclical



Collective Impact Framework



Components for Success

Components for Success	Phase I Generate Ideas and Dialogue	Phase II Initiate Action	Phase III Organise for Impact	Phase IV Sustain Action and Impact
Governance & Infrastructure	Convene community stakeholders	Identify champions & form cross-sector group	Create infrastructure (backbone & processes)	Facilitate & refine
Strategic Planning	Hold dialogue about issue, community context and available resources	Map the landscape and use data to make case	Create common agenda (common goals and strategy)	Support implementation (alignment to goal and strategies)
Community Involvement	Facilitate community outreach specific to goal	Facilitate community outreach	Engage community and build public will	Continue engagement and conduct advocacy
Evaluation and Improvement	Determine if there is consensus/urgency to move forward	Analyse baseline data to ID key issues and gaps	Establish shared metrics (indicators, measurement, and approach)	Collect, track, and report progress (process to learn and improve)

Phase 1

Components for Success	Phase I Generate Ideas and Dialogue
Governance & Infrastructure	Convene community stakeholders
Strategic Planning	Hold dialogue about issue, community context and available resources
Community Involvement	Facilitate community outreach specific to goal
Evaluation and Improvement	Determine if there is consensus/urgency to move forward

Juneau - Generate Ideas & Dialogue

- The Collective Impact Opportunity (2015 & 2016)
- Training for implementers
- Leadership committee formed
- Community meetings
- Defining who we are, our values, mission statement, & complex social problem
- Consensus
 - Building a community where kids are **loved**, **equipped**, and **empowered**
 - **Reduce adverse childhood experiences** by ensuring that Juneau kids have **sufficient** and **equitable access to resources** for a healthy childhood.



Mat-Su

THE HEADLINES



Overwhelming consensus was revealed in our community about Mat-Su's greatest health challenges...

- ALCOHOL AND SUBSTANCE ABUSE

The community views this as our leading health challenge. This issue leads to approximately 11 alcohol-induced deaths and 16 drug-induced deaths each year, 22% of our injuries requiring hospitalizations, and much stress and worry for families and children.

- CHILDREN EXPERIENCING TRAUMA AND VIOLENCE

This issue is directly related to our community's leading goal – to keep our children safe and well-cared-for. In the last year, we had over 1,625 protective service reports of child maltreatment and 420 substantiated allegations. One in four of our high school students have been bullied in the last year, and half of our middle school students have been in a physical fight.

WHAT WE HEARD

“I saw a heroin addict last week in the Emergency Department who thought she was pregnant. We did a pregnancy test and found out she wasn't. I had nowhere to send that girl. Just like drunks, I have nowhere to send them – they are the ones crashing into your vehicle.”

-Emergency Department physician

“If alcohol and substance abuse are addressed, many of the other issues would take care of themselves.”

-Wasilla senior

“Start at birth and find a way for the community to support families. People may not intend to hurt their child but because of the stress and strain it does happen. People want to be good parents but they do not have the skills.”

-Wasilla resident

Sitka

Coordinated Community Response Questionnaire



*Dear survey participants,
The following survey takes approximately 20 minutes to complete. In this survey, we are interested in your impressions of domestic violence and opinions about community action and strategies related to the prevention of domestic violence. Please read the instructions that precede each question group and answer to the best of your ability. We would like to thank you for your participation in this survey and assure you that individual survey responses will be held confidential.*

WHITE RIBBON CAMPAIGN OF SITKA



Our Future Has No Violence Against Women
Men of Sitka Bike and Hike



White Ribbon Sitka



I pledge never to commit, condone, nor remain silent about violence against women.

My future has no violence against women.

signed _____

date _____

Phase 2

Components
for Success

Phase II
Initiate Action

Governance &
Infrastructure

Identify champions
& form cross-sector
group

Strategic
Planning

Map the landscape
and
use data to
make case

Community
Involvement

Facilitate community
outreach

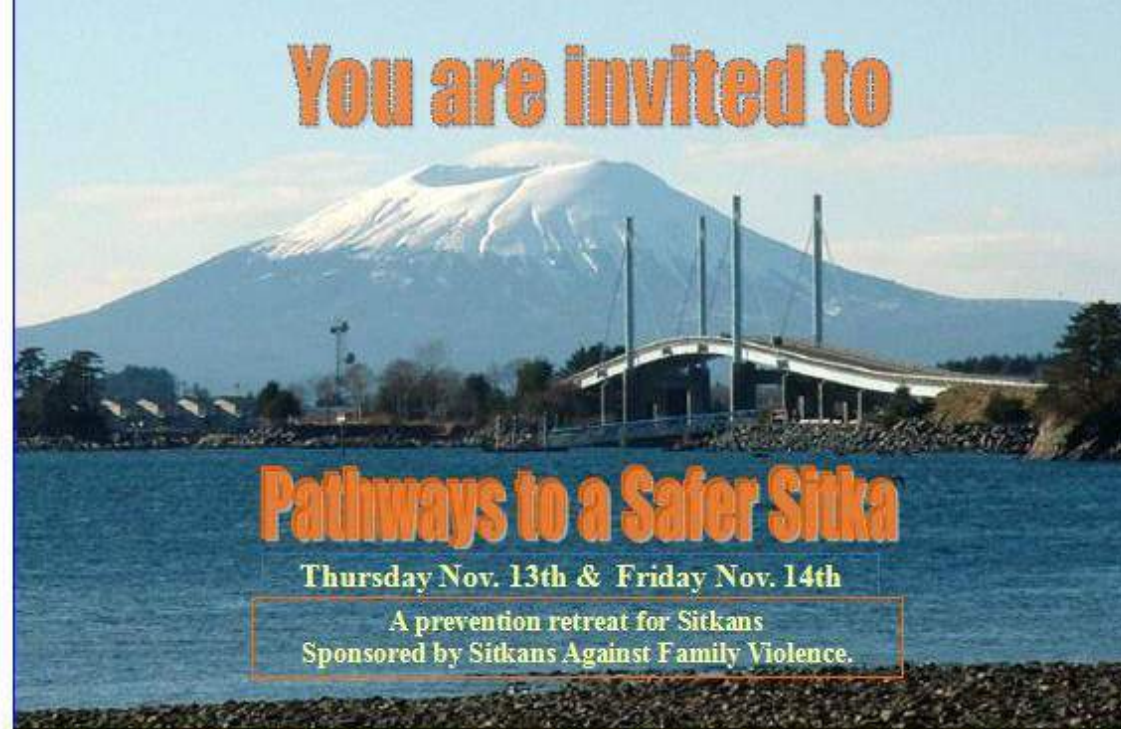
Evaluation and
Improvement

Analyse baseline
data to ID key
issues and gaps

Mat-Su



Sitka



Pathways to a Safer Sitka

What: This is a community planning retreat on prevention. A CDC representative will facilitate this retreat and help us create our own community prevention plan.

Who should come: We need a diversity of voices at the table representing the schools, social services, hospitals, etc. in order to create a community- owned, inclusive, comprehensive prevention plan. This plan will ideally include strategies to prevent many of the interconnected issues affecting Sitka, i.e. violence, suicide, intimate partner violence, tobacco, substance, and alcohol abuse.

When: two half day sessions on **Thursday Nov. 13th(noon-5p.m.) & Friday Nov. 14th(8a.m.-noon)** Please plan to attend both sessions.

Where: At Harrigan Centennial Hall.

What else: Food will be provided both days!

Please RSVP by Nov. 7th
call SAFV at 747-3370 or email ismith@safv.org



- Prevention Continuum Activity
- SWOT Analysis
- Shared vision
- Goals

Sitka's Primary Prevention Plan

Pathways to a Safer Sitka

Intimate Partner Violence Prevention Plan



GOALS

Through a consensus building process, these five goals were put forth to help us reach our ultimate destination:

All community members understand and demonstrate safe and respectful relationships.

Coming together is a beginning. Keeping together is progress. Working together is success.

-Henry Ford

I

Sitka schools are working to promote safe and respectful relationships and build protective factors against IPV.

II

Youth are active and engaged within the community promoting respect and non-violence.

III

Boys and men are proactive within the community in building mutual respect and equality between men and women.

IV

Key agencies will work together to strengthen and support opportunities for family growth and connectedness.

V

Healthcare organizations actively work to address intimate partner violence.

Juneau - Initiate Action

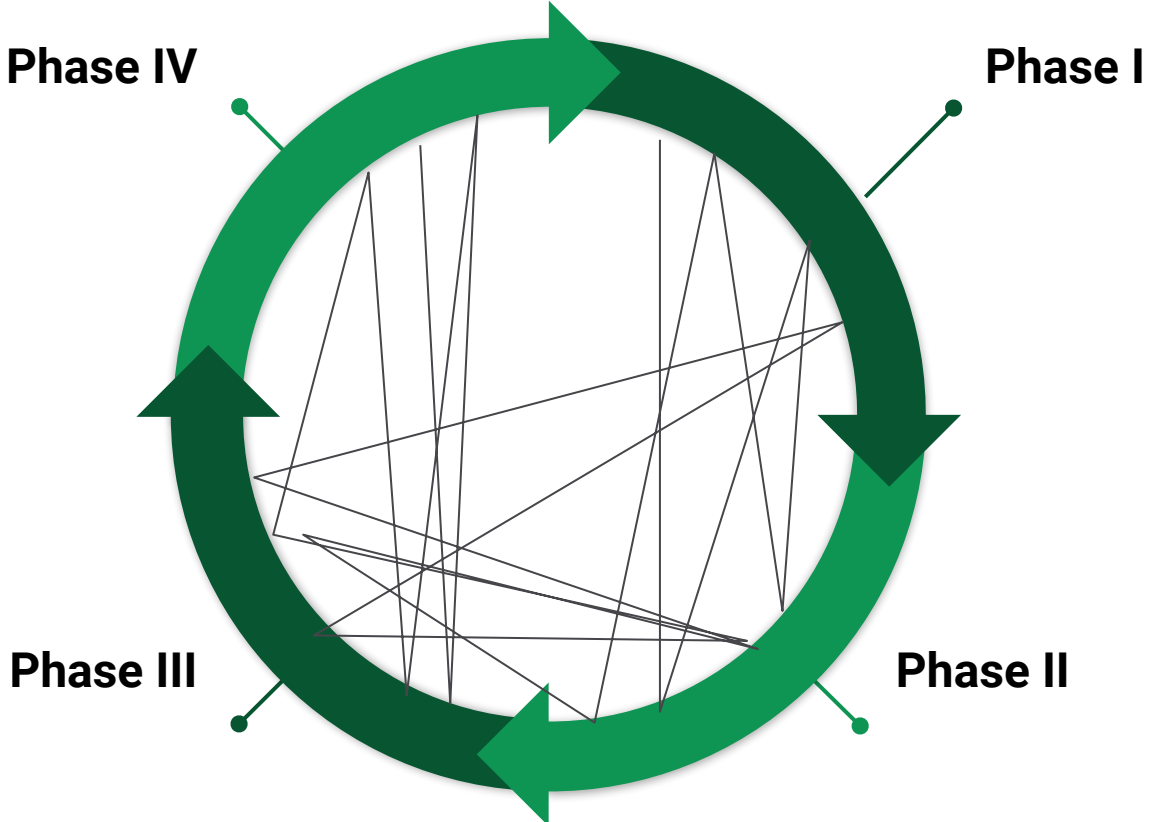
- Steering Committee Formed
 - **Champions** - JSD Director of Student Services & Board President, nonprofit leaders
 - **Missing membership** from community sectors - faith, person with lived experience, business, medical
- Mapping the landscape & data
 - **Difficulty** identifying **role & data** points and baseline measures
- Community Outreach
 - **Year of Kindness for Kids**
 - “Be the person you needed when you were younger.”
— Ayesha Siddiqi



Phase 3

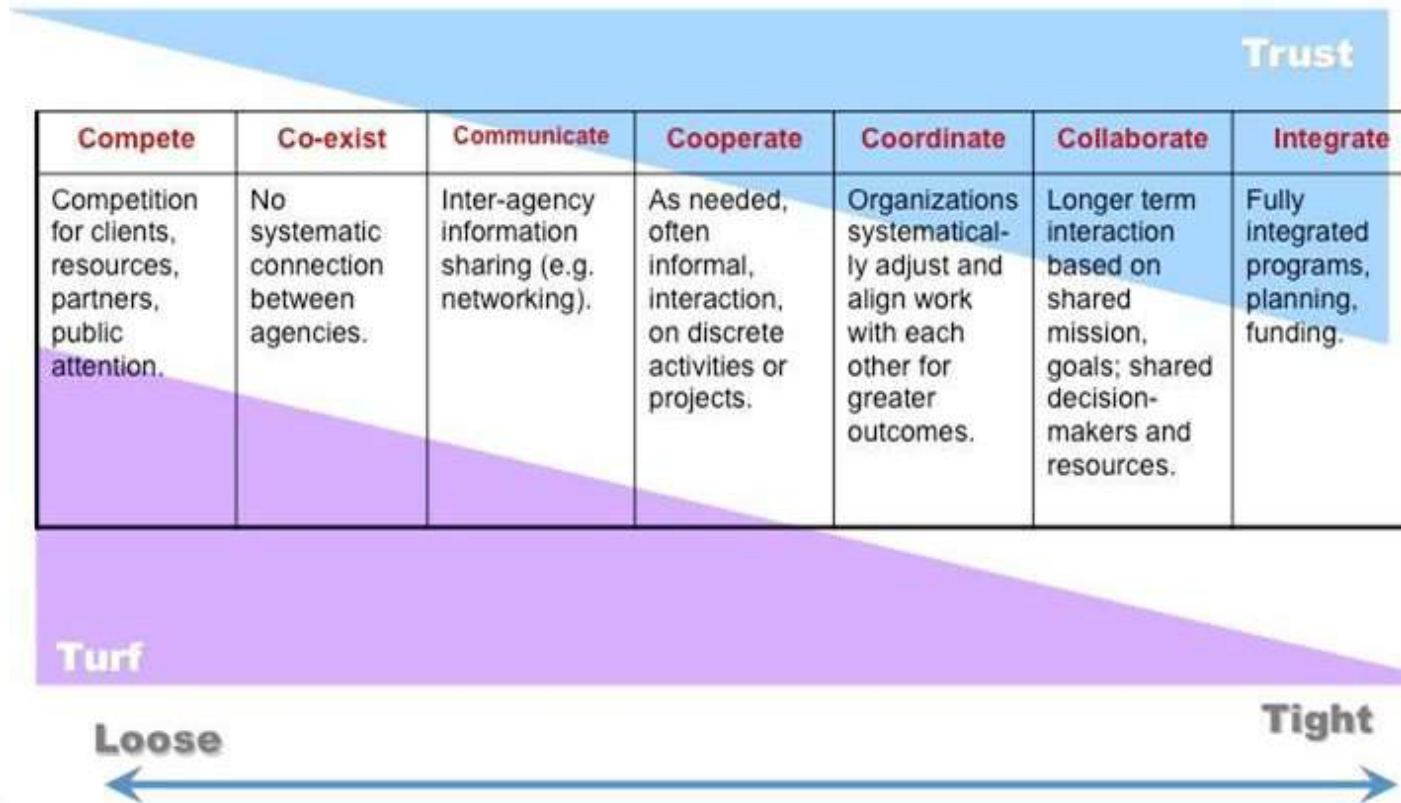


Community
Engagement
is NOT
Linear



It's
Cyclical

The Collaboration Continuum



Collective Impact or Collaboration?

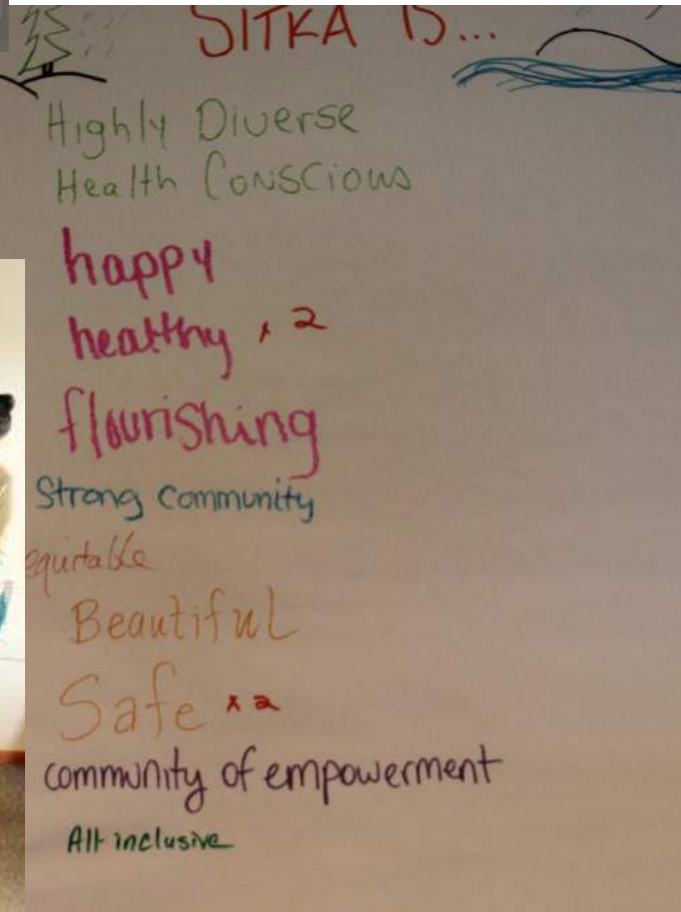
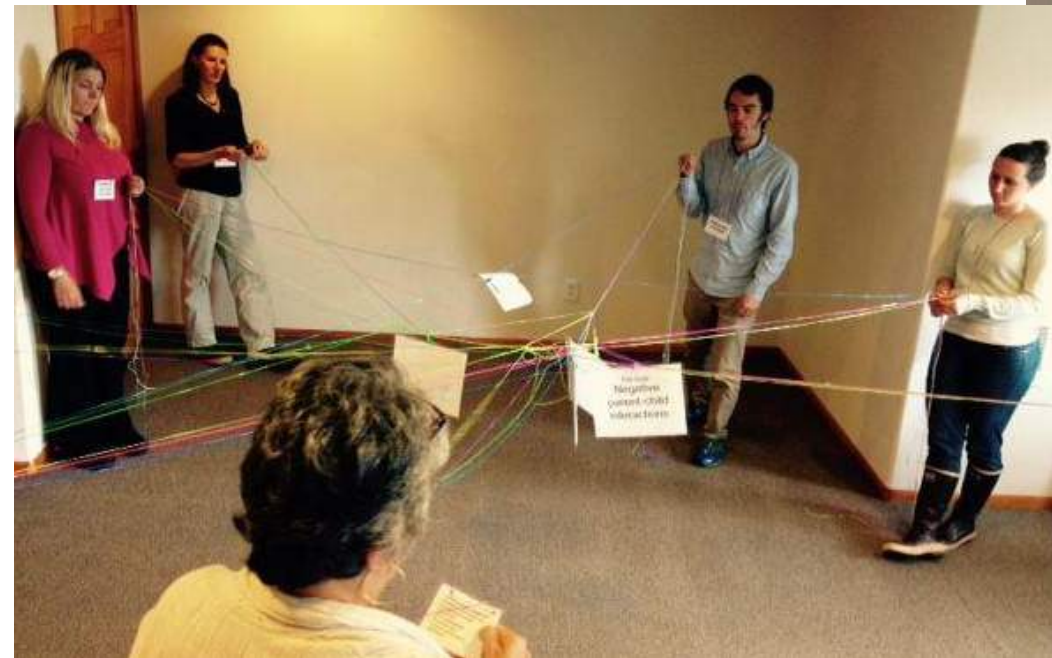
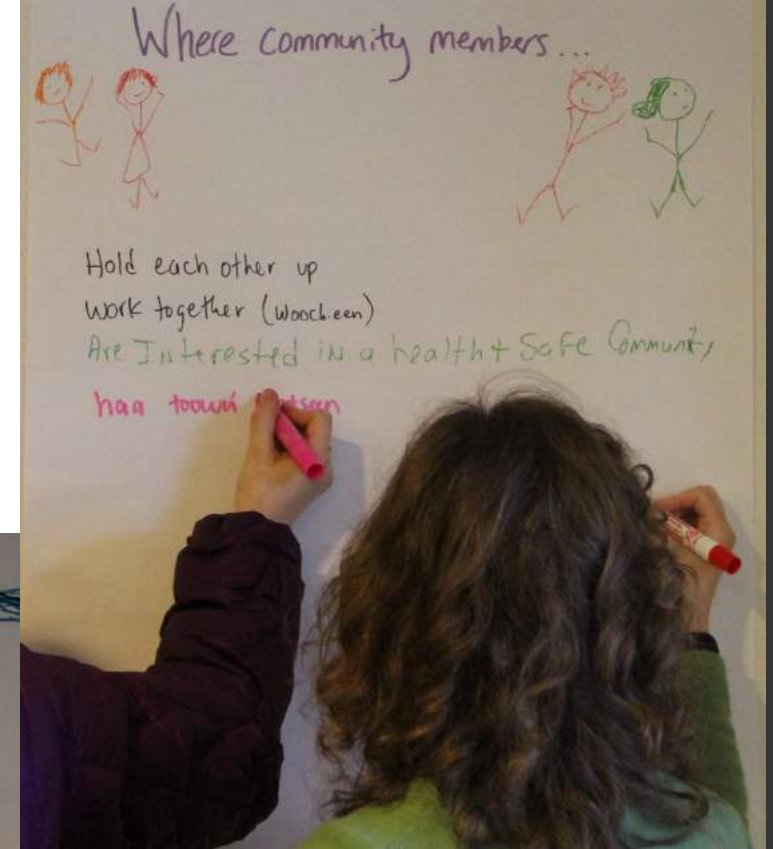
You can't do Collective Impact without collaborating.
 You can collaborate without doing Collective Impact.



Creating a Common Agenda



Shared Risk and Protective Factors



Broadening Our Vision



Our Vision:

Sitka is an equitable community where we hold each other up to reach our individual and collective full potential.

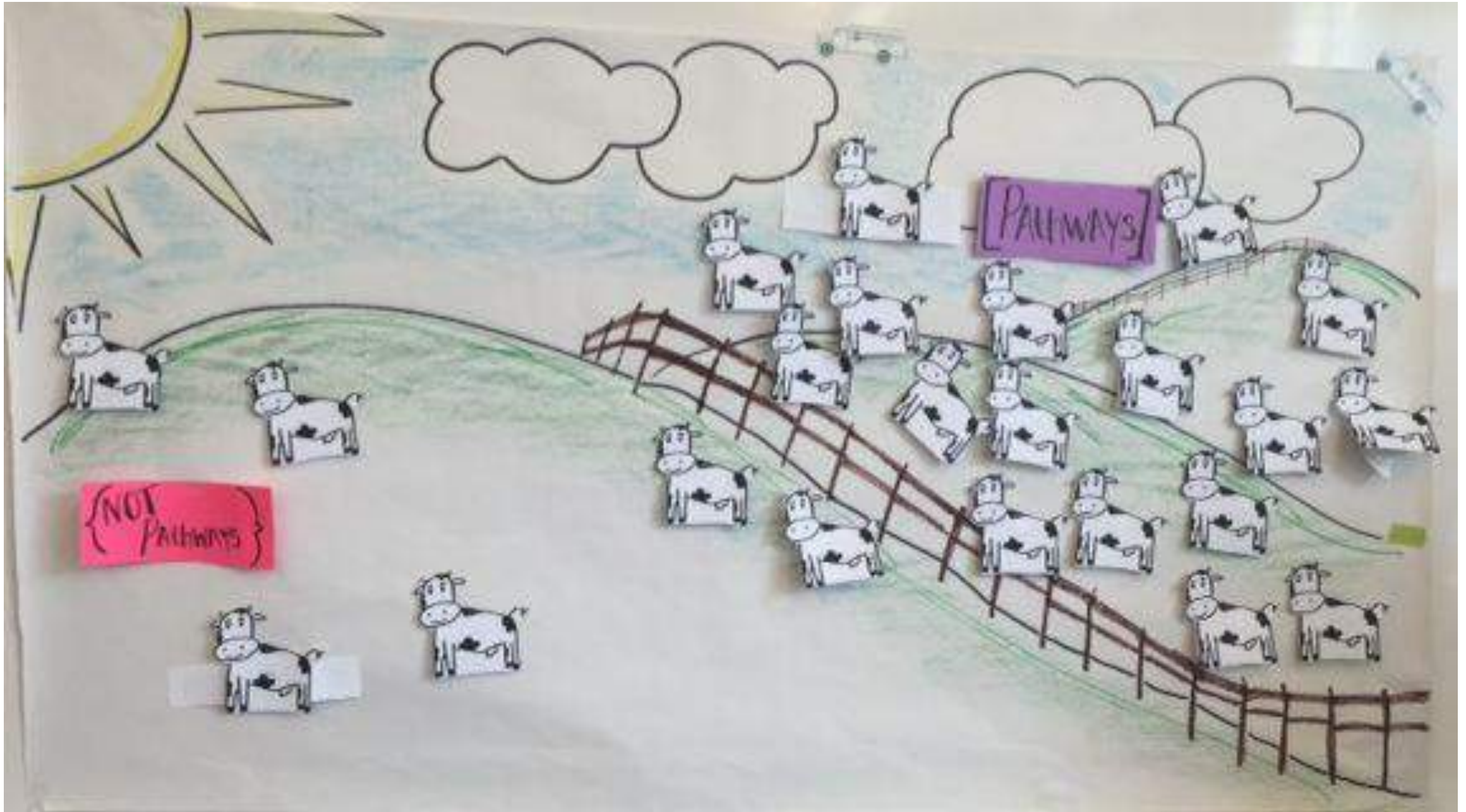
equity respect strengths-based collaboration innovation



GOALS

1. Sitka schools have increased the extent to which they promote and foster healthy social-emotional environments. (Schools)
2. Youth are proactive within school and after-school settings that support positive peer culture. (Youth)
3. Boys and men are proactive within the community in building mutual respect and equality between men and women. (Boys/Men)
4. Social service and community agencies have increased the extent to which they promote and foster healthy social-emotional environments. (Healthy SE environments)

Establishing Parameters



Sitka

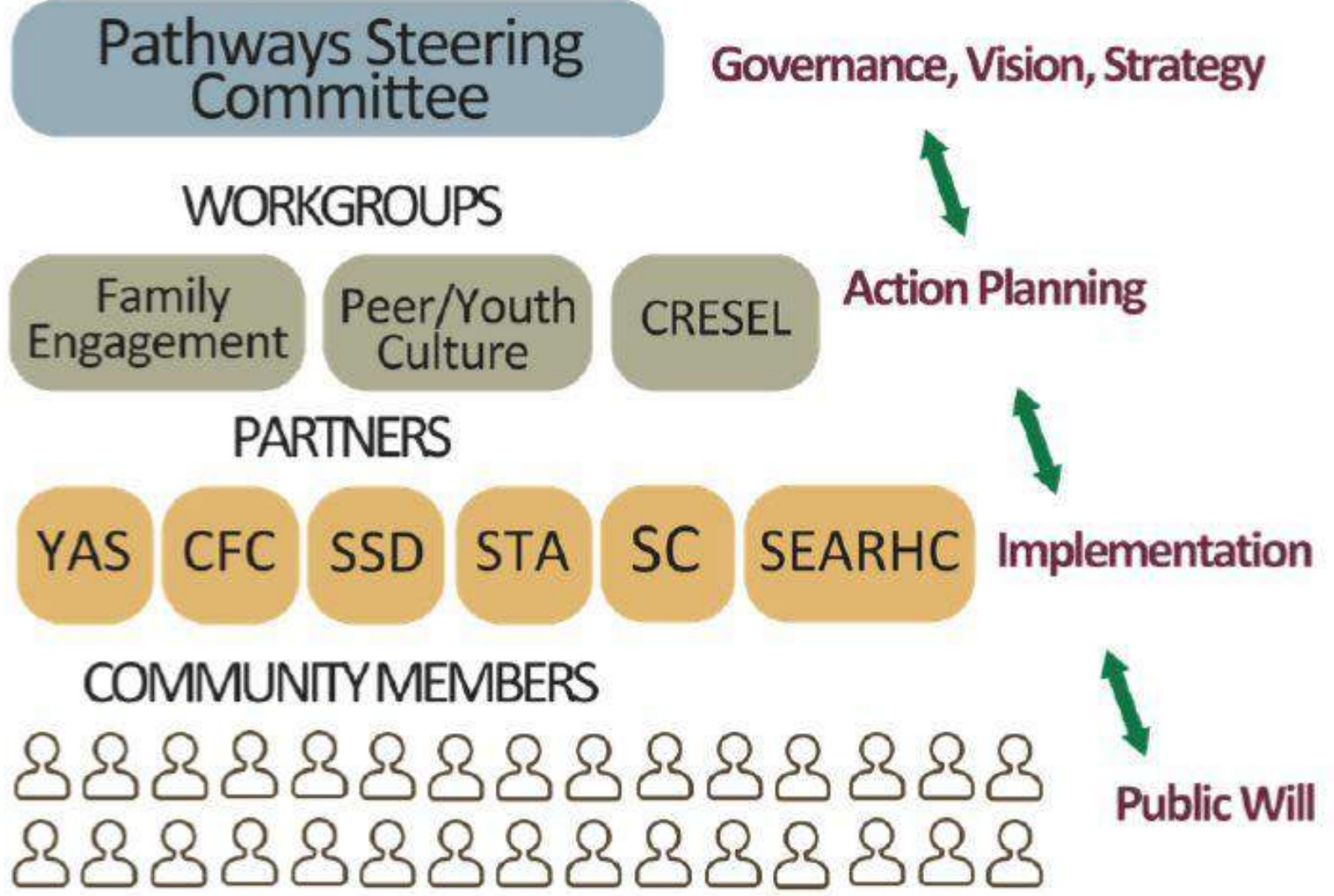


Working Towards an Equitable Community Since 2008

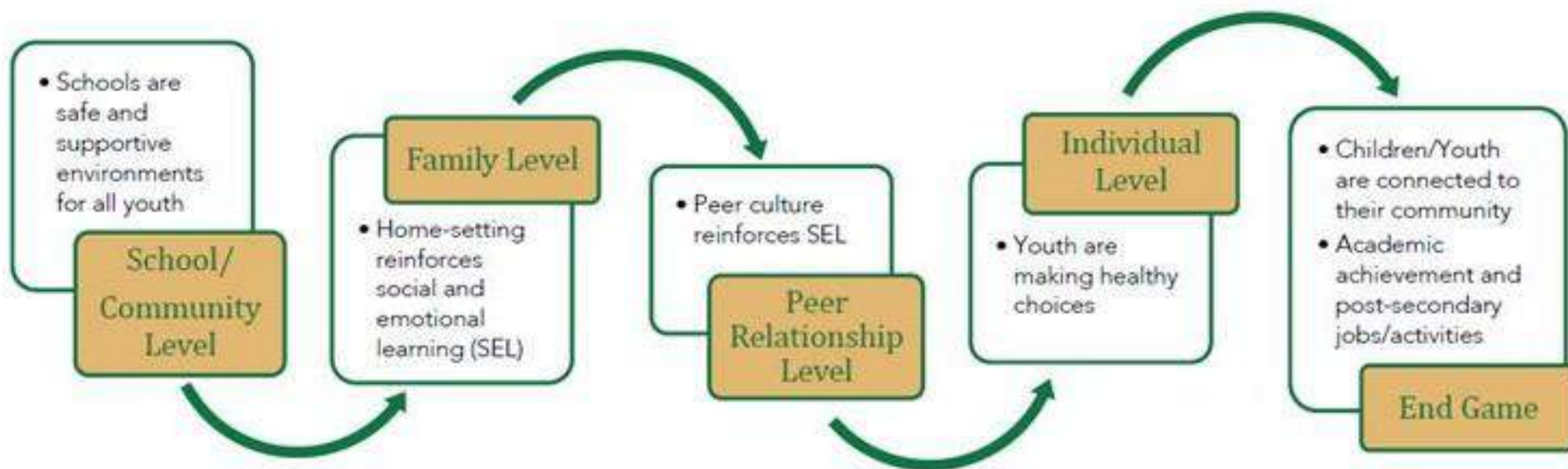
**S
A
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E
V**

Back
Bone

PATHWAYS- A COLLECTIVE APPROACH

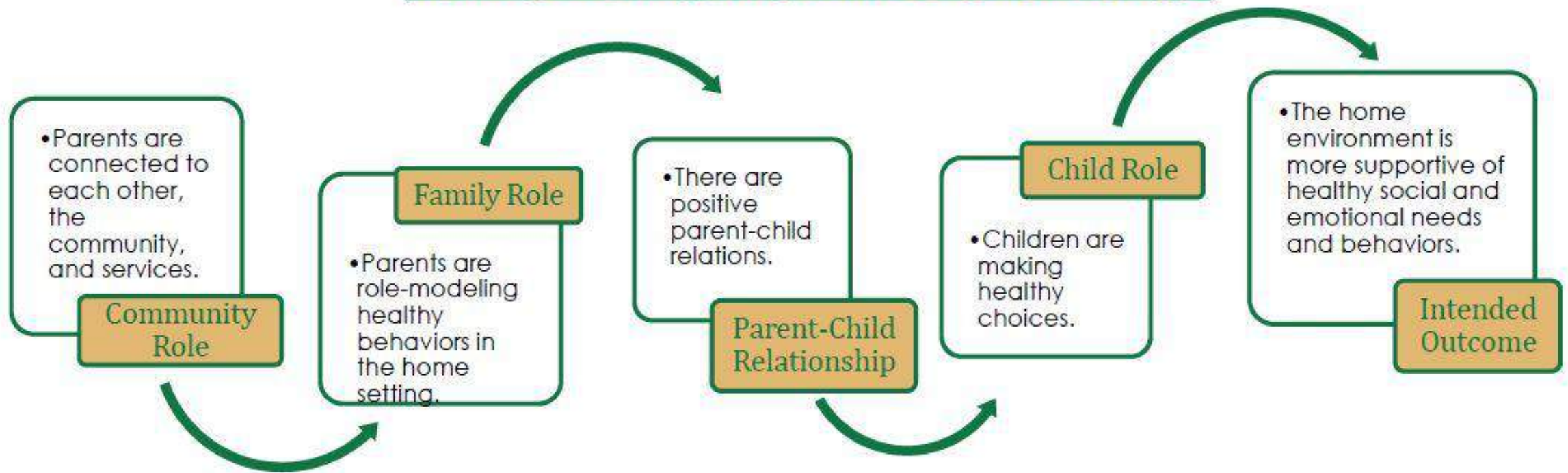


PATHWAYS: THEORY OF CHANGE





Family Workgroup: Theory of Change



Family Engagement Shared Measures

	Measures by Age			
	Infancy	Early Childhood	Elementary Years	Middle/High School years
Outcome: Family-Child Connections	1. Seek comfort from familiar adults* 2. Make needs known to a familiar adult*	1. Trusts familiar adults and believes what they say* 2. Shows affection for familiar adults*	1. There is an adult at this school who I can talk to about things that are bothering me** 2. I can name at least five adults who really care about me**	1. I can name at least five adults who care about me** 2. Outside of school and home, I know at least one adult who encourages me to do my best**

*DECA

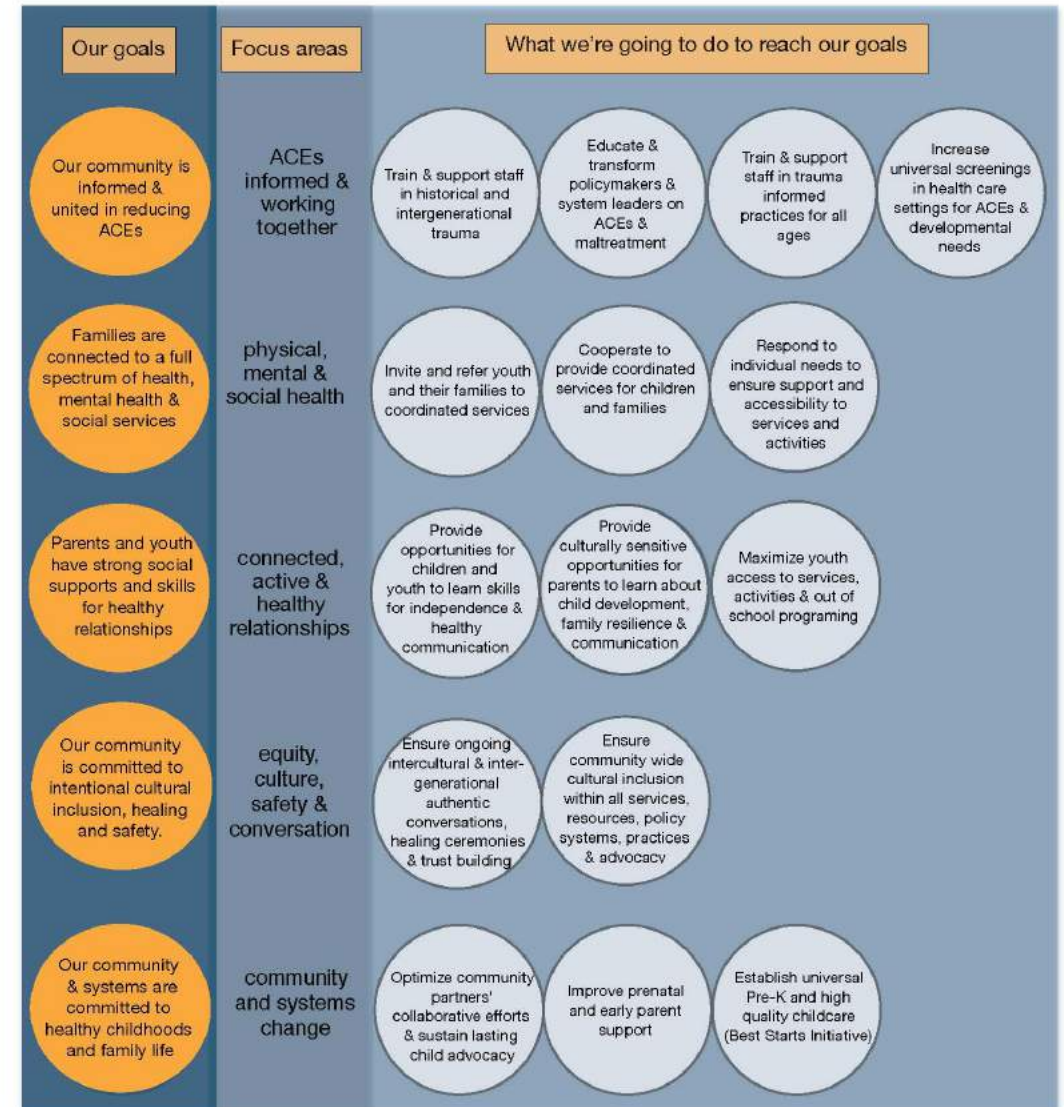
**SCCS



Juneau - Organize for Impact

Our mission is to reduce adverse childhood experiences by ensuring that Juneau kids have sufficient and equitable access to resources for a healthy childhood.

- Backbone
 - Juneau Suicide Prevention Coalition
- Common agenda
 - Goals, focus areas, strategies
- Shared metrics
 - Need to develop
- Build public will
 - Revisiting



Mat-Su



Phase 4



Juneau - Sustain Action & Impact

- Support Implementation
 - Best Starts Initiative
 - Youth Engagement & Wellbeing
 - Haa Tóoch Lichéesh:
We Believe It Is Possible
- Continue Engagement
 - Kindness Festival
- Collect, track & report progress
 - Refine community message with specific data points
 - Did you know that nearly $\frac{1}{3}$ of Juneau youth have a report of abuse or neglect?
 - “Healthy kids grow up to be healthy adults”
 - Join R.O.C.K. Juneau efforts to ensure all kids become healthy adults!



Mat-Su



Sitka's Path to Success



Pathways works to build equitable, accessible, culturally responsive services and systems so individuals are connected, cared for, and contributing back to their community.

Since 2008, Pathways has utilized an "upstream" approach for creating healthy social emotional environments by prioritizing and supporting programs and initiatives that build protective factors and support community resiliency.

Pathways sees culture, and specifically Alaska Native culture, as a central component of resiliency: "cultural resiliency" among Sitkans.

Our programs include Girls on the Run, the Sitka Native Education Program, and the Sitka Youth Leadership Committee.



Problem solving skills

We teach problem solving skills to youth through this program. These skills can allow youth to navigate life's challenges.



Healthy choices

We work to make sure that children have the tools and skills necessary to make healthy choices from a young age.



Schools are safe

Pathways is working to make schools safe for youth by connecting youth to teachers, adding in support...



Social emotional skills

Through our programs, we are teaching youth and adults social emotional skills in school and through extracurriculars such as...



Parents and children are connected

Through x y and x programs, we are working to connect parents and children. This is one of the top preventors of domestic violence and sexual assault.

Pathways Programs and Partners

SAFV, AK Geographic, Park Service

SAFV, Sitka School District (SSD), Youth Advocates of Sitka

SAFV, SSD, Sitka Tribe of Alaska, SEARHC, AWARE, CCTHITA, AASB, ANDVSA

SAFV, Mt. Edgecumbe High School

Sitka Tribe of Alaska, SSD

SAFV, MEHS, SSD

Center for Community, SAFV, SSD, Sitka Counseling, YAS

SSD, AASB, SAFV

SSD, SAFV

PROGRAM HIGHLIGHTS



REBOUND

Teens acquire leadership skills while kayaking in Alaska



Girls on the Run

Running empowerment program for girls



Boys Run I toowú klatseen

Boys learn relationship skills through running lessons



Coaching Boys into Men

Coaches help promote healthy behaviors in players



Cultural Curriculum

Woocheen Preschool, Basic Arts Institute, Culture Camp



Sitka Youth Leadership Committee

Youth leaders build bridges and promote respect



Triple P Positive Parenting Program

Equips parents with skills to manage family issues



Social Emotional Learning (SEL)

Children learn social and emotional competencies



Fourth R

School healthy relationship and non-violence curriculum

Shared Leadership

Pathways Steering Committee

Co- Chaired by SAFV & SSD

Family Workgroup

Co-Chaired by SSD & CFC

Peer Culture/Youth Voice Workgroup

Co-Chaired by SSD & STA

School/Community Climate & Equity Workgroup

Co-Chaired by SSD & SAFV



Using an Equity Lens



Questions?