

ITV Consulting Inc the founders of “Truth and Deception 2002”, and developers of the acclaimed “Analytical Interview System Course 2009” now bring you their newest cutting edge format for determining deception and obtaining the truth.

The ITV Interviewing System

Introducing

Standardized Interviewing Format

ITV Consulting has remained on the leading edge of Interviewing and Interrogation since its incorporation in July 2005. Our company’s methods for detecting deception and obtaining the truth have been; taught, accepted, and successful across North America. This system has been looked upon as the freshest, most effective, and user friendly forensic interviewing style on the market. To date ITV Instructors have trained in excess of 6000 personnel from Law Enforcement Agencies across North America, both Canadian and American Military Police and Special Forces Members, Corrections Officers, Border Crossing Agencies, U.S. Department of Homeland Defense, Nevada Gaming Commission Agents, Fire and Insurance Investigators, and numerous other private sector companies have received and incorporated these methods with great success

In January 2009 ITV Consulting Inc. teamed with the National Institute of Truth Verification (N.I.T.V.) and developed the acclaimed Analytical Interviewing System (A.I.S.) which featured The Team Interviewing Concept developed initially by the R.C.M.P. and later adapted and honed to work with and compliment ITV’s Interviewing Methods. When manpower exists and allows for the Team Requirements this is an extremely powerful and proven means of interviewing and obtaining confessions.

Here at ITV Consulting we are constantly reviewing new and fresh approaches in the field of Interviewing and Interrogation to hopefully benefit the end user you the client. We also review and make note of requests and suggestions from the thousands of course reviews that we have received. Although it is very easy to get lost in the compliments and accolades we here at ITV are also cognizant of requests, and suggestions of our students to change, and research our presentations to best suit their needs.

As a result of just such suggestions ITV Consulting has produced a new and revolutionary approach which we feel will become the next industry standard in regards to forensic interviewing at all levels. This method now known as The Standardized Interviewing Format (S.I.F.) is adaptable to all criteria in relation to manpower availability and requirements and also fits into the Team Interviewing System.

The infrastructure of S.I.F. as with all Interviewing and Interrogation is built on the solid foundation of standard interviewing principles with regards to current laws of statement admissibility and civil rights. S.I.F however is all of that and much more. S.I.F is an

accumulation of the knowledge, skills, research and accomplishments of a number of brilliant well recognized people in the field such as Glen D. Foster, Paul Eckman, and Mark McClish. Our instructors have in excess of 60 years of experience in the field and have successfully mastered and applied these techniques during their careers. The combination of all of this scientifically based knowledge and talent is what we have put into this system which we feel that you the end user will find easily; absorbed, applied, and effective.

The title alone S.I.F. may have you envisioning a strict inflexible format that directs both the interviewer and interviewee to follow a rigid step by step methodology from introduction to confession. The system itself is anything but rigid and unyielding. It is designed to encompass the interviewer's personality traits as well as those of the interviewee and the investigations in question.

S.I.F. is a method of interview preparation encompassing everything from the introduction of the event, to case facts, evidence, props, the eventual interview, and if required interrogation of difficult witnesses and suspects. The methods addressed to assist in the user's success are and include:

Verbal Cues

Body Language

Pit Falls of Agenda Driven Interviewing (Pertaining to interviews of Victim, Witness, and Suspect)

Pure Version Statements (Obtaining proper statements)

Statement Analysis

Personality Assessment (Of both the Interviewer/Interviewee)

Interviewing by Personality Type (Introvert/Extrovert)

Identifying Emotions (Micro Expressions)

Interview Prep (Introduction, Bonding, Props, Theming, Analogies, and Alternative Question Development)

The entire S.I.F. process is directed towards a professional approach to preparing an Interview Plan designed for success. It directs the interviewer to interview a suspect in exactly the same manner whether it is a simple theft or a complex homicide. The system's structure is completely adaptable to the suspect's personality type and the circumstances of each case. We feel consistency breeds confidence and success. If an interviewer does all interviews in the same manner they will in time become comfortable and proficient when conducting any type of

interview. Combine this style with our planning methods and you have a very powerful tool for obtaining confessions.

In the world of Law Enforcement professionalism is questioned and targeted at every point of service. From our initial response to the public needs, or requests of assistance, to the resolution of issues, or prosecution of alleged offenders Law Enforcement Officers and their Agencies are under a microscope. It is a microscope that rarely seeks out the many positive accomplishments, and the professionalism of the dedicated men and women of Law Enforcement. That microscope however is ever vigilant to expose the first crack or flaw it can find at any and all levels of police service including Law Enforcement failures within the court system.

ITV Consulting long ago recognized a flaw in the police profession. One that is not scrutinized as closely in the public eye but certainly one that is closely scrutinized in our courts and often in high profile cases in the public forum of television and now the social media of the internet. Often where police officers have fallen is in the interviewing and interrogation phase of their investigations.

Today's Police Officers are required to be proficient in many areas to perform their daily duties. To survive they are also expected to be experts in numerous fields. In some of these fields, due to the complexity of their nature, it is extremely difficult to attain the level of proficiency required without specific training. One such area is in relation to interviewing and interrogation.

Consider the amount of money and time put into major investigations. Millions of dollars and in some cases thousands of man hours are put into a file. The expertise used and money spent to contain and preserve crimes scenes along with the collection of evidence from Forensics, to Surveillance, Wire Tap, and street work is all necessary. The collection of evidence in long term investigations is a vital part of a successful operation. But as we in Law Enforcement know only a small error can destroy that evidence at the judicial level and leave an evidence based file in the archives to be looked at and criticized in many forums within Law Enforcement and other public venues such as the media.

Compare that to the amount of time, preparation, and money that is spent on the interviews of key subjects in those files. Often we as police so heavily rely on the evidence in a file that we don't see the importance of a successful interview and how powerful that information is in the courtrooms of today.

What better evidence is there in any investigation than a legally obtained, voluntary audio and video-taped confession or statement? Will it be the key target of a viral defense of that individual's alleged crimes? Yes it will. However if properly prepared and professionally obtained Defense counsels will have very little hope of being successful. This is the goal of the Standardized Interview Format, to give the investigators of today the confidence and the tools to improve their skills in the field of interviewing and interrogation, to make this portion of their investigations one of the key tools in their success.

Look back at a few cases and think how the Standardized Interviewing Format may have helped or changed the outcome of some historically well-known crimes.

When we review the interview of Orenthal James Simpson by Los Angeles Detectives Phillip Vannatter and Thomas Lange, the two chief investigators of the murders of Nicole Simpson and Ron Goldman, we see a number of errors. The interview on the 13th of June 1994 was 32 minutes long. It is the one and only interview given by Simpson in their investigation. It is an example of many things, none of which we at ITV Consulting believe both investigators wish they could have done differently. Two professional police officers entered that room and missed so many opportunities to turn those 32 minutes of conversations into one of the biggest confessions of their careers. Instead it is used as an example of so many things that shouldn't happen in an interview. It was the prequel to an 11 month extravaganza. The pursuit, arrest, and trial were among the most widely publicized events in American History. The trial, often characterized as "The trial of the century" culminated on October 03, 1995 in a jury verdict of not guilty for the two murders. How would this have been different had the investigators turned that initial interview into a confession

Another example in Vancouver, Canada, the case of Robert Pickton, Canada's most prolific serial killer, who admitted to a cell mate (Undercover Officer) he had killed 49 women during his spree. Pickton's biggest disappointment was his failing to make it 50 women before being caught.

On Jan 19, 2000 Royal Canadian Mounted Police Constables Ruth Yurkiw and John Cater had Pickton in their Detachment office for an interview where they discussed the stabbing and near death of a female Vancouver Street Worker at the hands of Pickton. The 1997 stabbing took place at Pickton's now infamous Pig Farm at 953 Dominion Ave, in Port Coquitlam BC. The Victim stated that she had been handcuffed and stabbed several times almost killing her before she managed to escape. Pickton who was also stabbed by the victim to facilitate her survival had to also seek medical aid. The key to the handcuffs found on the victim were located in Pickton's pants pocket at the hospital where he received treatment for his wounds.

That interview has attracted the close scrutiny of Civilian Review Boards and has drawn severe criticism as a result. The former lead RCMP investigator of serial killer Robert Pickton, Mike Connor, testified during one such enquiry stating that the police interview of Pickton in 2000 was not the best example of good police work. Connor told the Missing Women Inquiry looking into why police hadn't ended Pickton's killing spree till 2002 that, "It certainly wasn't a textbook case on how to do an interview." "It seemed a little strange to me," he said of the Jan. 19, 2000 interview done by RCMP Constables Ruth Yurkiw and John Cater. "It was not how I would conduct the interview," Connor testified.

Pickton's arrest on the 22 February 2002 ended Canada's largest killing spree. The subsequent investigation and prosecution of Pickton as reported in the Globe and Mail cost the Canadian

taxpayer's one hundred and two million dollars. But for the taxpayers, the final bill is not yet in. Still to come are the cost of keeping Pickton, now 60 , in prison for the rest of his life and the cost of a public inquiry into the flawed police investigation and the police handling of other investigations into BC's murdered and missing women.

How could this case have been affected by a confession during that interview on the 19TH of January 2000? Would it have saved the lives of some of those 49 women who died at the hand of Robert Pickton? Had the interview conducted by Yurkiw and Cater ended in a confession by Pickton at that time... think of how this scenario could have been changed.

We at ITV Consulting never want to see any Police Agency or Police Officer put into the position that these officers find themselves in now in either case. S.I.F. provides the tools and knowledge to investigators from Military, Police, Fire, Insurance, and Private Sector businesses that will have them preparing, and conducting professional interviews with the focus on obtaining detailed, truthful, factual information, and legally obtained confessions.

The results we look for in all S.I.F. trained personnel were directly reflected by the professional interview and interrogation by Ontario Police Service's Detective Sergeant Jim Smyth on the 07TH of February, 2010. It was his 10 hour interview and interrogation that led to the confession of another high profile Canadian murderer and sexual offender. As a result Smyth's efforts David Russell Williams a former Colonel in the Canadian Armed Forces is now a convicted murderer and rapist. From July 2009 to his arrest in February 2010 Williams commanded CFB Trenton, a hub for air transport operations in Canada and abroad and the country's largest and busiest military airbase. The planned approach and methods used including the powerful psychological use of props led to the inevitable confession and eventual guilty plea of Williams to 88 criminal counts including, Murder, Rape, Unlawful Confinement, and Break Enter and Theft.

The officer in this case Detective Sergeant Jim Smyth used the methods taught in S.I.F. and has received national recognition for his successful conclusion in this matter.

*This is the goal of the "Standardized Interviewing Format" and one we proudly stand behind at
ITV Consulting Inc.*

Standardized Interviewing Format

Solutions for you

"When A Matter Of Fact Counts!"

