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Click it or Ticket Alaska

(ANCHORAGE, Alaska) – Today the Alaska State Troopers begins airing its newest Click it or Ticket Public Service Announcement on local stations. Accompanying the PSA will be increased, focused enforcement efforts by the AST Bureau of Highway Patrol. Troopers in the unit will be cracking down on motorists and their passengers traveling on Alaska's roadways who are not wearing their seatbelts.

The goal of this effort is to change motorists driving behaviors for the better through both public education and proactive, dedicated traffic enforcement. The Alaska Bureau of Highway Patrol, as well as normal patrol units within AST across the state, will take part in the high visibility enforcement efforts.

You can view the ad here: [CIOT Grown Up Thing to Do May 09 \(.wmv\)](#) Or you can see it on our You Tube channel here: <http://www.youtube.com/user/asthwsads>