

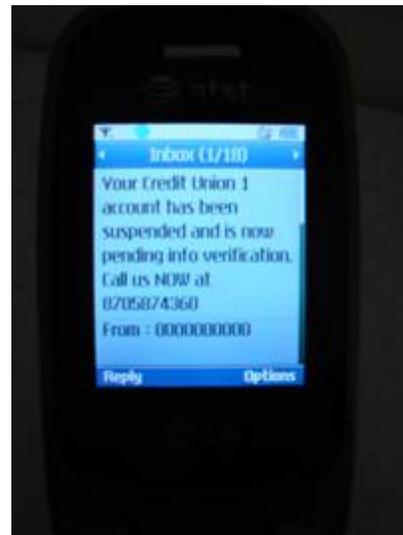


Jan. 28, 2009  
PR# 09-011

FOR IMMEDIATE RELEASE:

### New Scam involving Text Messages: "Smishing"

(ANCHORAGE, Alaska) – The Alaska State Troopers would like to warn the public of a new scam involving text messages that are being sent to Alaskan residents. The text message falsely informs you that your Credit Union One account has been suspended. It directs the mobile phone owner to call the bank at 870-345-4202, or go on-line to [8705874360@cu1.org](mailto:8705874360@cu1.org) so the problem can be resolved. **This is a scam.** Never respond to these types of solicitations. Credit Union One says a bank will never send you a text message or e-mail message about account information verification. Never click on a hyperlink to access your bank account on-line.



The new form of identity theft is known as Smishing. Scammers use text messages on mobile phones in the hopes of obtaining personal information from mobile phone users. Stay on the alert for smishing text messages. **All unsolicited text messages soliciting personal information should be considered fraudulent!**

Credit Union One is aware of the current smishing scam. It is advising its clients to do the following:

- Familiarize yourself with Credit Union 1 communications.

- Know that we will never solicit personal/private information via e-mail or text message.
- Be aware that communication regarding your account is sent via US Mail in an official Credit Union 1 envelope.
- If an employee calls you and you don't know him/her, you have the right to hang-up. Call us at 339-9485 or 800 478-2222 and ask to be transferred to that employee.
- If you are *ever* unsure of the validity of a CU1 communication, trust your gut and contact us ASAP.

For more information about current on-line scams, or how to better protect yourself, please go to <http://www.ftc.gov/> for more information.

For more information from Credit Union One, please go to [www.cu1.org](http://www.cu1.org) .