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## Whether Elated or Deflated, Only Drive Sober

(ANCHORAGE, Alaska) – While anxiously waiting for game day there probably isn't much that Seahawks and Patriot fans will agree on. However, the Alaska State Troopers has a game day challenge for both sides that we believe just makes good sense. In order to keep Alaska roads as safe as possible, every Super Bowl party should include a designated driver or have some other plan in place to keep all party go-ers from driving impaired. Along with that challenge to both groups of fans, the Alaska State Troopers will conduct a high visibility enforcement campaign. The goal of that campaign is to do everything possible to prevent a fatal or major injury wreck from occurring on Alaska's roadways this Super Bowl Sunday. While a portion of the Super Bowl parties will end with the losing side's fan base feeling deflated, let's all work together to prevent any roadway tragedy on game day.

Boosting public awareness regarding the dangers of impaired driving, along with other driver behavior issues, helps to decrease the number of fatal and serious injury crashes. Driving impaired, speeding, reckless driving, driver inattention and failure to wear seatbelts or use child safety restraints all contribute to injury and death on Alaska's roads. The Alaska State Troopers, as well as local law enforcement agencies, believe that persistent public education will help deter motorists from making poor driving decisions while behind the wheel and help save lives.

The Alaska State Troopers are also running a Super Bowl Anti-DUI PSA leading up to the big day in hopes of reaching as many people as possible and encourage them to drive safely. The PSA can be viewed on our You Tube channel: <http://youtu.be/RTpC6FRoU5w>

Regardless of what your plans are on Super Bowl Sunday, Troopers encourage you to always practice safe driving behaviors on the roads while traveling to and from your destination. If you consume drugs or alcohol, plan to either stay the night or to have a sober driver take you home. Always have a plan to get home safely.

Troopers also encourage everyone to Report Every Dangerous Driver Immediately by calling 9-1-1.

Funding for the High Visibility Enforcement campaign is provided in part by grant sources distributed through the Alaska Highway Safety Office.