Collective Impact
What is it and how do you make it happen?
Collaboration is Not Linear

Myth: collaborative work is linear

Reality: collaborative work is cyclical

- Birth
- Growth
- Maturity
- Exploration
- Development
- Creativity
- Destruction
Collective Impact Framework

Important pre-conditions

- Inspirational and influential leadership
- Resourcing to sustain it
- Agreement on a urgent need to change
Components for Success
Phase 1

Components for Success

- Phase I
  - Generate Ideas and Dialogue

Governance & Infrastructure
- Convene community stakeholders.

Strategic Planning
- Hold dialogue about issue, community context and available resources.

Community Involvement
- Facilitate community outreach specific to goal.

Evaluation and Improvement
- Determine if there is consensus/urgency to move forward.
Juneau - Generate Ideas & Dialogue

- Training for implementers
- Leadership committee formed
- Community meetings
- Defining who we are, our values, mission statement, & complex social problem
- Consensus
  - Building a community where kids are loved, equipped, and empowered
  - Reduce adverse childhood experiences by ensuring that Juneau kids have sufficient and equitable access to resources for a healthy childhood.
THE HEADLINES

Overwhelming consensus was revealed in our community about Mat-Su’s greatest health challenges...

- ALCOHOL AND SUBSTANCE ABUSE

The community views this as our leading health challenge. This issue leads to approximately 11 alcohol-induced deaths and 16 drug-induced deaths each year, 22% of our injuries requiring hospitalizations, and much stress and worry for families and children.

- CHILDREN EXPERIENCING TRAUMA AND VIOLENCE

This issue is directly related to our community’s leading goal – to keep our children safe and well-cared-for. In the last year, we had over 1,625 protective service reports of child maltreatment and 430 substantiated allegations. One in four of our high school students have been bullied in the last year, and half of our middle school students have been in a physical fight.

WHAT WE HEARD

“I saw a heroin addict last week in the Emergency Department who thought she was pregnant. We did a pregnancy test and found out she wasn’t. I had nowhere to send that girl. Just like drunks, I have nowhere to send them – they are the ones crashing into your vehicle.”

-Emergency Department physician

“If alcohol and substance abuse are addressed, many of the other issues would take care of themselves.”

-Wasilla senior

“Start at birth and find a way for the community to support families. People may not intend to hurt their child but because of the stress and strain it does happen. People want to be good parents but they do not have the skills.”

-Wasilla resident
Dear survey participants,

The following survey takes approximately 20 minutes to complete. In this survey, we are interested in your impressions of domestic violence and opinions about community action and strategies related to the prevention of domestic violence. Please read the instructions that precede each question group and answer to the best of your ability. We would like to thank you for your participation in this survey and assure you that individual survey responses will be held confidential.
Phase 2

Components for Success

Governance & Infrastructure
Identify champions & form cross-sector group

Strategic Planning
Map the landscape and use data to make case

Community Involvement
Facilitate community outreach

Evaluation and Improvement
Analyse baseline data to ID key issues and gaps
Mat-Su
You are invited to

Pathways to a Safer Sitka
Thursday Nov. 13th & Friday Nov. 14th
A prevention retreat for Sitkans
Sponsored by Sitkans Against Family Violence

Pathways to a Safer Sitka
What: This is a community planning retreat on prevention. A CDC representative will facilitate this retreat and help us create our own community prevention plan.

Who should come: We need a diversity of voices at the table representing the schools, social services, hospitals, etc., in order to create a community-owned, inclusive, comprehensive prevention plan. This plan will ideally include strategies to prevent many of the interconnected issues affecting Sitka, i.e., violence, suicide, intimate partner violence, tobacco, substance, and alcohol abuse.

When: Two half-day sessions on Thursday Nov. 13th (noon-5 p.m.) & Friday Nov. 14th (8 a.m.-noon). Please plan to attend both sessions.

Where: At Harrigan Centennial Hall.
What else: Food will be provided both days.

Please RSVP by Nov. 7th
Call SAFV at 747-3370 or email jsmith@safv.org
- Prevention Continuum Activity
- SWOT Analysis
- Shared vision
- Goals
Pathways to a Safer Sitka

Intimate Partner Violence Prevention Plan

Sitka’s Primary Prevention Plan

GOALS

I. Through a consensus building process, these five goals were put forth to help us reach our ultimate destination:

   All community members understand and demonstrate safe and respectful relationships.

II. Youth are active and engaged within the community promoting respect and non-violence.

III. Boys and men are proactive within the community in building mutual respect and equality between men and women.

IV. Key agencies will work together to strengthen opportunities for family growth and connections.

V. Healthcare organizations actively work to address intimate partner violence.

Coming together is a beginning. Keeping together is progress. Working together is success.

-Henry Ford
Juneau - Initiate Action

- Steering Committee Formed
  - **Champions** - JSD Director of Student Services & Board President, nonprofit leaders
  - **Missing membership** from community sectors - faith, person with lived experience, business, medical

- Mapping the landscape & data
  - **Difficulty** identifying **role & data** points and baseline measures

- Community Outreach
  - **Year of Kindness for Kids**
  - “Be the person you needed when you were younger.”
    — Ayesha Siddiqi
Phase 3

Components for Success

Governance & Infrastructure
Create infrastructure (backbone & processes)

Strategic Planning
Create common agenda (common goals and strategy)

Community Involvement
Engage community and build public will

Evaluation and Improvement
Establish shared metrics (indicators, measurement, and approach)
Community Engagement is NOT Linear.

It’s Cyclical.
Collective Impact or Collaboration?

You can’t do Collective Impact without collaborating. You can collaborate without doing Collective Impact.
Creating a Common Agenda

Shared Risk and Protective Factors

Broadening Our Vision
Our Vision:
Sitka is an equitable community where we hold each other up to reach our individual and collective full potential.

GOALS

1. Sitka schools have increased the extent to which they promote and foster healthy social-emotional environments. (Schools)

2. Youth are proactive within school and after-school settings that support positive peer culture. (Youth)

3. Boys and men are proactive within the community in building mutual respect and equality between men and women. (Boys/Men)

4. Social service and community agencies have increased the extent to which they promote and foster healthy social-emotional environments. (Healthy SE environments)
Establishing Parameters
PATHWAYS - A COLLECTIVE APPROACH

Pathways Steering Committee

Governance, Vision, Strategy

Workgroups

- Family Engagement
- Peer/Youth Culture
- CRESEL

Partners

- YAS
- CFC
- SSD
- STA
- SC
- SEARHC

Action Planning
Implementation
Public Will

Community Members

Sitka
PATHWAYS: THEORY OF CHANGE

School/Community Level
- Schools are safe and supportive environments for all youth

Family Level
- Home-setting reinforces social and emotional learning (SEL)

Peer Relationship Level
- Peer culture reinforces SEL

Individual Level
- Youth are making healthy choices
- Children/Youth are connected to their community
- Academic achievement and post-secondary jobs/activities

End Game
Pathways
To a Safer Sitka

Family Workgroup: Theory of Change

Community Role
- Parents are connected to each other, the community, and services.

Family Role
- Parents are role-modeling healthy behaviors in the home setting.
- There are positive parent-child relations.

Parent-Child Relationship

Child Role
- Children are making healthy choices.

Intended Outcome
- The home environment is more supportive of healthy social and emotional needs and behaviors.
# Family Engagement Shared Measures

<table>
<thead>
<tr>
<th>Measure by Age</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Infancy</strong></td>
</tr>
<tr>
<td>1. Seek comfort from familiar adults*</td>
</tr>
<tr>
<td>2. Make needs known to a familiar adult*</td>
</tr>
<tr>
<td><strong>Early Childhood</strong></td>
</tr>
<tr>
<td>1. Trusts familiar adults and believes what they say*</td>
</tr>
<tr>
<td>2. Shows affection for familiar adults*</td>
</tr>
<tr>
<td><strong>Elementary Years</strong></td>
</tr>
<tr>
<td>1. There is an adult at this school who I can talk to about things that are bothering me**</td>
</tr>
<tr>
<td>2. I can name at least five adults who really care about me**</td>
</tr>
<tr>
<td><strong>Middle/High School years</strong></td>
</tr>
<tr>
<td>1. I can name at least five adults who care about me**</td>
</tr>
<tr>
<td>2. Outside of school and home, I know at least one adult who encourages me to do my best**</td>
</tr>
</tbody>
</table>

*DECA
**SCCS
Juneau - Organize for Impact

- Backbone
  ○ Juneau Suicide Prevention Coalition

- Common agenda
  ○ Goals, focus areas, strategies

- Shared metrics
  ○ Need to develop

- Build public will
  ○ Revisiting
Mat-Su
Phase 4

Components for Success

Governance & Infrastructure

Strategic Planning

Community Involvement

Evaluation and Improvement

Phase IV
Sustain Action and Impact

Facilitate & refine

Support implementation (alignment to goal and strategies)

Continue engagement and conduct advocacy

Collect, track, and report progress (process to learn and improve)
Juneau - Sustain Action & Impact

- **Support Implementation**
  - Best Starts Initiative
  - Youth Engagement & Wellbeing
  - Haa Tóoch Lichéesh: We Believe It Is Possible

- **Continue Engagement**
  - Kindness Festival

- **Collect, track & report progress**
  - Refine community message with specific data points
    - Did you know that nearly ⅓ of Juneau youth have a report of abuse or neglect?
    - “Healthy kids grow up to be healthy adults”
    - Join R.O.C.K. Juneau efforts to ensure all kids become healthy adults!
Mat-Su
Since 2008, Pathways has utilized an “upstream” approach for creating healthy social emotional environments by prioritizing and supporting programs and initiatives that build protective factors and support community resiliency.

Pathways sees culture, and specifically Alaska Native culture, as a central component of resiliency: “cultural resiliency” among Sitkans.

Our programs include Girls on the Run, the Sitka Native Education Program, and the Sitka Youth Leadership Committee.

Healthy choices
We work to make sure that children have the tools and skills necessary to make healthy choices from a young age.

Problem solving skills
We teach problem solving skills to youth through this program. These skills can allow youth to navigate life’s challenges.

Schools are safe
Pathways is working to make schools safe for youth by connecting youth to teachers, adding in support...

Social emotional skills
Through our programs, we are teaching youth and adults social emotional skills in school and through extracurriculars such as...

Parents and children are connected
Through x y and x programs, we are working to connect parents and children. This is one of the top preventors of domestic violence and sexual assault.
Pathways Programs and Partners

SAFV, AK Geographic, Park Service

SAFV, Sitka School District (SSD), Youth Advocates of Sitka

SAFV, SSD, Sitka Tribe of Alaska, SEARHC, AWARE, CCTHITA, AASB, ANDVSA

SAFV, Mt. Edgecumbe High School

Sitka Tribe of Alaska, SSD

SAFV, MEHS, SSD

Center for Community, SAFV, SSD, Sitka Counseling, YAS

SSD, AASB, SAFV

SSD, SAFV
Shared Leadership

Pathways Steering Committee
Co-Chaired by SAFV & SSD

Family Workgroup
Co-Chaired by SSD & CFC

Peer Culture/Youth Voice Workgroup
Co-Chaired by SSD & STA

School/Community Climate & Equity Workgroup
Co-Chaired by SSD & SAFV
Using an Equity Lens
Questions?