MEDIA & PUBLIC RELATIONS

FAIRBANKS, AK

The FBI-LEEDA Media & Public Relations (MPR) course is a four-and-a-half-day seminar designed for public safety professionals looking to enhance trust in the communities they serve. This highly interactive seminar focuses on promoting a consistent, positive and ethical public image and is suitable for all public safety personnel.

Course Topics Include:

- Public Perception and the Media
- Media Relations
- Crisis Communications
- Social Media
- Bringing it all Together in Crisis

DATE:

April 26 - 30, 2027

LOCATION:

University of Alaska

2160 Koyukuk Dr.
Fairbanks, AK 99775

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